

# BAHADIR GURKAN

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## PROFILE SUMMARY

A creative designer with 12 years of experience in graphics, user interface, user experience, web and printing fields. A specialist in the management of Information Technologies, gamified process improvement, and business analysis where IT and business alignment required. Highly skilled in the management of customers, cross-functional team relations, and sales operations. A video / mobile game enthusiast.

## NOTEWORTHY ACHIEVEMENTS AND CERTIFICATES

- **Sinusoidal Oscillations Award** | Finnish Game Jam RY, 2016 - Game Design Award
- **Work Informatics Pro of the Season** | University of Turku, 2015 - Honorary title for the extraordinary ICT Experts
- **Gamification Design** | Iversity, 2014 - Certificate for gamification design techniques
- **Honor Student** | Near East University, 2008, 2010 - Honor student of the year for great success
- **Professional Sales Techniques** | Educon, 2009 - Certificate on professional sales techniques

## WORK EXPERIENCE

### *Designer / Technical Account Manager*

*August 2016 - October 2017*

#### **Fingertip Ltd.**

**Helsinki, FI**

- Graphic design and production of event and campaign based deliverables (Dreamforce 2016, Dreamforce 2 you Helsinki, and Slush 2016 as events; online, SoMe, printed, and video as campaigns).
- User interface design for Salesforce LEX based Fingertip decision-making application, including both hi-fi and lo-fi wireframing based on user experience analysis.
- Design and production of customer specific deliverables (presentations, training videos)
- Design and development of company website including hosting setup, Wordpress implementation, search engine optimization and user experience testing with analysis.
- Supporting the marketing with the analysis and interpretation of web, SoME, email campaign analytics for marketing direction
- Multiple sales operations including lead retrieving, customer fronted sales meetings, case winnings, after sales customer satisfaction, account management.
- Design and execution of the company orientation program for new recruitments; hosting webinars.

### *Independent Designer / Developer / Consultant / Video Game Enthusiast*

*2005 -*

#### **Bahadirgurkan.com**

- **China Dance Project, 2016** | Brand creation and organizational identity design for the Finland-based, Chinese-German joint organization.n(Helsinki, FI)
- **Puro Pro OY, 2016** | Consultancy services for brand management; Design, development, and Wordpress implementation of the company website. (Helsinki, FI)
- **Northern Vision OY, 2014** | Consultancy services for brand management including workshop on marketing; Design, development, and Wordpress implementation of the company website. (Turku, FI)
- **Global Game Jam , 2016, 2015**| Helsinki, Turku
- **Neuro Jam, 2015** | Helsinki
- **Quantum Game Jam, 2014** | Turku

### *Research Assistant*

*October 2014 - June 2015*

#### **University of Turku**

**Turku, FI**

- The research project focused on digital customer channels and the suitable ways of exploiting them for Nordic meat and food expert HKScan. The results of the project included a report on meat industry best practices and a proposition for practical next steps.

### *Visual Communications Expert / Project Manager*

*May 2010 - June 2013*

#### **KG Productions (Previously known as MG Productions)**

**Ankara, TR**

- Project management with cross-functional teams including video producers, animators, graphic designers, illustrators, and editors. Projects including TR Ministry of Tourism and Culture - Anatolian Folk Tales project, Yunus Emre Institute - Summer School Organization project, ASEM - Brand creation and brand development project, Kucukpazarli Aviation - Brand renovation project.
- Design/development of [www.ankarayiyasamak.org](http://www.ankarayiyasamak.org), [www.yarimdanbirolmaz.com](http://www.yarimdanbirolmaz.com), [www.asem.org.tr](http://www.asem.org.tr) •
- Designing graphics for T.R. Ministry of Health, T.R. Ministry of Culture and Tourism, Yunus Emre Institute, TRT Turk, Emek Boru, ASEM, EGS, ANGIKAD, 7 Gram Kafe, Kaya Baskul, Kes Klima, Perkit Steel Doors

# BAHADIR GURKAN

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## EDUCATION

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|---|--|
| <b><i>Doctor of Philosophy (PhD), Gamification</i></b>  | <b><i>2017 - Ongoing</i></b>           |
| <b>Tampere University of Technology, Pervasive Computing</b>  | <b>Tampere, FI</b>                     |
| <ul style="list-style-type: none"><li>Conducting research on gamification of wellbeing and quantified self, funded by Satakunnan korkeakoulusäätiö for 2,5 years.</li></ul>   |  |
| <b><i>Master of Sciences (M.Sc), Global Information Technologies Management</i></b>   | <b><i>Graduated December 2015</i></b>  |
| <b>University of Turku, Turku School of Economics</b>   | <b>Turku, FI</b>                       |
| <ul style="list-style-type: none"><li>Thesis on serious games. Titled as “Viable Health Games: Elements of Success”, thesis research done by Grounded Theory Method and awarded with Eximia cum laude approbatur.</li></ul> |  |
| <b><i>Bachelors of Arts (B.A.), Computer Information Systems</i></b>  | <b><i>Graduated September 2010</i></b> |
| <b>Near East University, Faculty of Business Administration</b>   | <b>Nicosia, CYP</b>                    |
| <ul style="list-style-type: none"><li>Thesis on Decision Support Systems. Designed and developed (C++, MS-SQL) Performance Evaluation Software</li></ul>  |  |

## SKILLS

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- Management:** Team Leadership, Project Management, Employee Development, Continuous Project Improvement, Budgeting, Time Management, SCRUM, PRINCE2, ITIL, COBIT, TOGAF.
  - Communication:** Community Analysis and Reporting, Prepare and present PowerPoint to customers, Prospect facing sales.
  - Software:** Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Dreamweaver, Adobe Premiere, Adobe After Effects, Windows XP, Windows 7, Windows 10, Microsoft PowerPoint, Microsoft Word, Microsoft Excel, Salesforce CRM, Google Analytics, Wordpress CMS, DotNetNuke CMS, Unity.
  - Programming Languages:** HTML, CSS, Php, SQL, .Net, C++, Delphi7.
  - Others:** Acting, singing, basketball (power forward), shoe crafting, bakery, driving license.

## REFERENCES UPON REQUEST

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- **Pia Erkinheimo** | Director, Partner, Fingertip Ltd.  
+358 504 871 417 (Mobile) / pia.erkinheimo@gmail.com
  - **Sebastian Langenskiöld** | ISV Principal Partner Account Manager, Salesforce / Founding Partner, Fingertip Ltd.  
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  - **Mehlika Gider** | Founder Director, MG Productions  
+90 312 446 85 65 (Work) / mehlika@mg.biz.tr
  - **Antti Tuomisto** | ICT-portti Co-founder, Work Informatics Lecturer and Researcher at University of Turku  
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  - **Wiebke Arendt** | Online Communications, Opus Capita  
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